

Ruben Swieringa

Senior Web Developer with 15+ years of experience building effortless user interfaces for the web

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In short:

- I created/built/worked on anything ranging from tiny ad-campaign websites to huge enterprise web applications. I have a **good feel for making interactivity** between systems and users work really well.
- I have **grown products** from proof-of-concepts to mature and commercially successful web platforms with large quantities of users.
- I have **led development teams** working on long-term projects, guaranteeing technical integrity and scalability, and safeguarding against technical debt.
- I'm very communicative, love sharing knowledge and am very thorough in the work I do.

Uses:

- Figma & Sketch
- Pencil & paper
- Basecamp
- Git (<3 rebase -i HEAD~4)
- CI/CD (GitLab/Travis/Jenkins)
- NPM/Yarn
- Webpack/Babel
- ESLint & Prettier (lint-staged & pre-commit hooks)
- Automated testing/TDD (Jest; React Testing Library; Jasmine; etc.)
- Agile, Scrum & Kanban (very interested in ShapeUp)

Writes:

- JavaScript/ES6/TypeScript
- CSS3 (with SMACSS & preprocessors; got some contributed code in SassC/LibSass)
- HTML5
- React/Redux (incl. Hooks & Sagas)
- VueJS
- Angular
- Ruby/Rails
- Python (experience working inside Django projects)

Born in 1987, speaks Dutch, English & Spanish



Freelance experience

2022

Merit Circle

Work on large gaming/NFT platform

REACT / TYPESCRIPT / NEXT.JS / FORMIK / JEST / MSW
REACT-TESTING-LIBRARY / GRAPHQL / CHAKRA-UI

Biller.ai

Code and interactivity for fintech startup's new microsite

PREACT / SASS / LOTS OF ANIMATION

2021

Bol.com

Work on miscellaneous campaign pages for dutch online department store giant

VANILLAJE / TYPESCRIPT / SASS

Just Eat/TakeAway.com

Deadline-relief for online food-ordering multinational

VUE.JS / NUXT / SASS

SeniorWeb.nl

User interface implementation on large-scale online course platform for the elderly. Led development and mentored junior developers.

REACT / TYPESCRIPT / REACT-QUERY / FORMIK / JEST
MSW / REACT-TESTING-LIBRARY / WEBPACK

2020

T-Mobile

Built user interfaces (incl. major architectural refactoring) in existing self-care platform for telecom provider multinational

REACT / TYPESCRIPT / REACT-QUERY / FORMIK / MATERIAL-UI
JEST / REACT-TESTING-LIBRARY / MSW

PON

Deadline-relief on project for Dutch used-cars giant PON

REACT / TYPESCRIPT / CONTEXTS / FORMIK / STYLED-COMPONENTS

2019

Brenntag AG

Created internal marketplace for world's largest chemical distribution multinational

REACT / TYPESCRIPT / REDUX / SAGAS / JEST / STYLED-COMPONENTS

Ahold Delhaize

Online B2B platform for dutch liquor store chain Gall&Gall

JAVASCRIPT / ES6 / SALESFORCE / SASS / EXTENSIVE WEBPACK

various smaller projects

for nationally recognized brands such as De Hypotheker and BPD

REACT / REDUX / TYPESCRIPT / SASS

2018

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freelance experience (cont.)

2018

CarenCares

Connected The Netherlands' largest healthcare platform with external patient-survey systems

UX & UI DESIGN / PROTOTYPING / RAILS / ANGULAR / SASS

Nedap Light Controls

Created new approach to user-flow for industrial-lighting management tool used by multinationals like PepsiCo and Costco

UX & UI DESIGN / PROTOTYPING / RAILS / ANGULAR / SASS

2017

CarenCares

Mobile-device optimization for The Netherlands' largest healthcare platform.

UX & UI DESIGN / PROTOTYPING / RAILS / ANGULAR / SASS

various smaller projects

UX & UI DESIGN / PROTOTYPING / REACT / REDUX / SASS

Regular employment roles

2012–2016

Nedap Healthcare (Netherlands)

Product design and -development on online healthcare platform CarenCares, handling medical data for hundreds of thousands of users every month.

UX & UI DESIGN / PROTOTYPING / RAILS / ANGULAR / SASS

2011–2012

Lukkien (Netherlands)

Various large-scale projects at award-winning ad agency. Work ranged from creative campaign websites to complex online configuration-tools for clients like Coca Cola, Mitsubishi and TomTom.

2008–2010

iPaper (Denmark)

Product design and -development at Danish e-publishing startup. Solution used by multinationals such as Vestas and Yves Rocher.

2007

theFactor.e (internship; Netherlands)

Worked on open source software during internship at advertizing agency in the north of The Netherlands.

2005–2006

2xtend (Netherlands)

Various web projects for small web agency in the north of The Netherlands.

2004–2005

Studio Gazal (Australia)

Various remote digital creative projects for Melbourne-based boutique multimedia firm.

NHL University (Netherlands; 2004–2008)

- COURSE: Communication & Multimedia Design
- DEGREE: Bachelor of Multimedia

“Ruben has a drive that is only paralleled by his **technical prowess**. He has an amazing ability to shift gears from conceptual work to implementation.”

Michael Avila

Director of Technology at Struck/Axiom

“In particular I appreciate [...] the **high quality standard** of his work. This was a collaboration as collaborations ought to be: I'd hire him again in a heartbeat.”

Jeroen Smit

Product Lead at Nedap Luxon

“Ruben tackled the difficulties of entering a large existing codebase [...] One of Ruben's main forces is the combination of a creative mind and an **excellent coding foundation**.”

Mark S. Rasmussen

CEO at iPaper